

## Benefits of ProNitro®

- Faster and more uniform establishment
- Labour saving and cost effective
- Targeted nutrient application, can reduce losses to the environment by 50%
- Replaces seedbed fertiliser
- Improved stress tolerance
- Up to 34% more plants and up to 30% increase in root growth
- Increased wear tolerance
- Reduced Poa annua and weed levels
- ProNitro® germinates rapidly
- Strong root development
- Stronger healthier plants

**Improved  
seeding results  
GUARANTEED!**



Seeds without coating to the left and seeds coated with ProNitro® to the right.

## The new nitrogen seed coating

### For significantly stronger & faster establishment

ProNitro® combines high quality grass seed with nitrogen needed for fast effective establishment in a single seed coating. ProNitro® is both labour saving and cost effective.

The targeted nitrogen application system can reduce leaching by up to 50% and replaces the need for seedbed fertilizer saving both time and money.

ProNitro® delivers stronger, faster and more uniform seed establishment, with up to 34% more plants and up to a 30% increase in root mass, the resulting sward is more stress tolerant and more capable of tolerating intensive wear. The improved sward density helps to reduce invasion by Poa annua and broad leaved weeds.

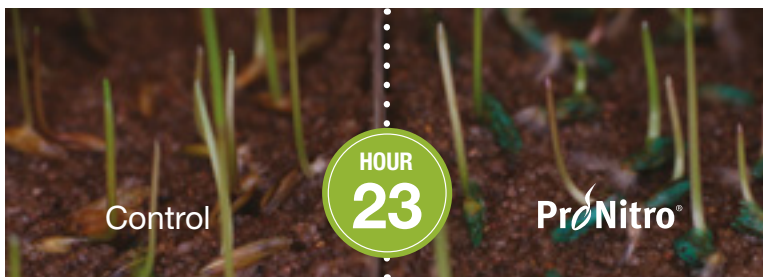


## A unique solution

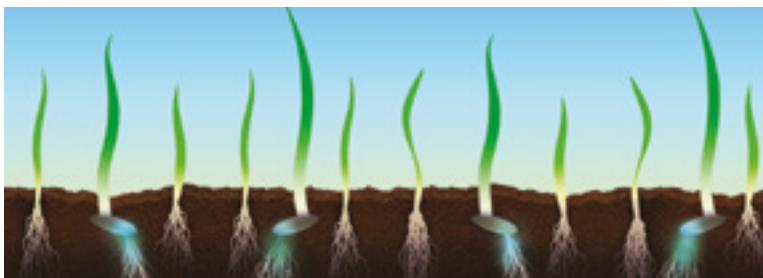
ProNitro® focuses on improving nutrient utilization during the early stages of plant growth. ProNitro® mixtures contain high quality seed, only cultivars with superior performance characteristics and seed lots with high vigor are selected for coating. ProNitro® contains a combination of both fast acting and slow release nitrogen encapsulated within a smooth outer coating for improved seed flow.

## ProNitro® coated seed germinates rapidly with strong root development

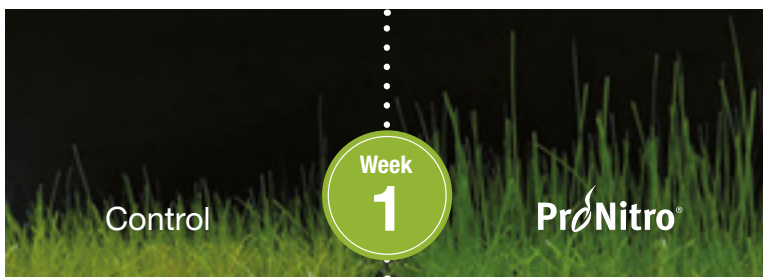
ProNitro® replaces the need for traditional pre seed fertilisers. As the fertiliser is coated directly onto the seeds, the germinating and developing seedling receives the full benefit of the additional nutrition, not the surrounding plants. The roots and shoots grow rapidly developing strong, vigorous plants. This is particularly important when overseeding into a competitive sward.



ProNitro® coated seed germinates rapidly.



With ProNitro® coated seed the nitrogen feeds the seed, not the weeds that surround it.



Regrowth over one week after cutting back to 20 mm

ProNitro® unique formulation delivers stronger establishment with up to 34% more plants and a 30% increase in root mass, resulting in a healthier sward and less weed invasion.

ProNitro® is good for all types of playing surfaces. On golf greens and football pitches in low-fertility, sandy soils, ProNitro® provides faster establishment. Sports fields sown with ProNitro® become playable sooner, while sod/turf producers obtain an earlier product containing less *Poa annua*.

## Cricket wicket renovation trial

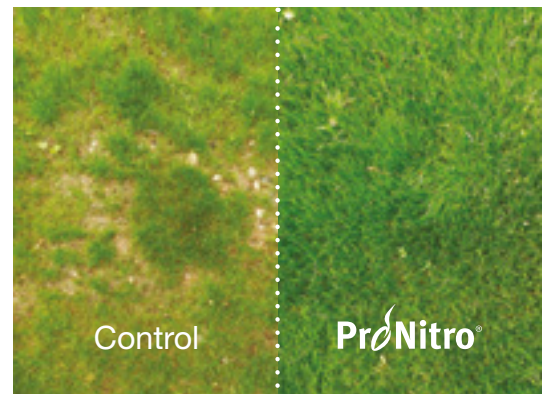


"The sward had better colour and definitely established much faster across the wicket, including the difficult bowling and batting foot holes"

**Matt Merchant**  
Head Groundsman  
Emirates Old Trafford



## Tee renovation trial



"I would probably never go back to using an untreated seed in that situation again"

**Jody Wilson**  
Course Manager  
Mid Herts Golf Club

